



एक भारत श्रेष्ठ भारत



Ministry of Education
Government of India

EK BHARAT SANSKRITI SANGAM

SOCIAL MEDIA

CAMPAIGN

29th July to 31st October 2023

THEME: "THE BEAUTY OF THE WORLD LIES IN DIFFERENCES, NOT IN SIMILARITIES"

DISPLAY YOUR TALENT AND GET A CHANCE TO BE FEATURED ON EBSB WEBSITE UNDER WINNER'S HALL OF FAME & EBSB SOCIAL MEDIA PAGES PROVIDING NATIONAL RECOGNITION

PARTICIPATE



3-MONTH

campaign divided into 3 phases & concluding on Ekta Diwas i.e., 31st October, 2023.

TALENT

Display your talent & Perform in artforms/languages of other States/UTs (other than your home state)

POSTING

Post performance/work on your Social Media pages
Instagram, Twitter, Facebook, YouTube

HASHTAG

Use hashtags
#EkBharatShreshthaBharat & #EkBharatSanskritiSangam

SUBMISSION

Submit Post link on EBSB portal. Only submitted entries on portal will be considered & evaluated.

CASH PRIZE OF
RS. 75,000/-
&
RS. 50,000/-



CASH PRIZE OF
RS. 20,000/-
&
RS. 10,000/-

FOR THE MONTHLY/PHASE-WISE WINNERS & RUNNERS-UP IN EACH CATEGORY MEDALLIONS & CERTIFICATES

ENTER TO
WIN PRIZES

01

DANCE

(Traditional, Regional, Classical, Folk etc. of the selected State/UT)

02

SINGING

(Traditional, Classical, Regional, Folk etc. of the selected State/UT)

03

PHOTOGRAPHY/SKETCHING/SCULPTING

Monuments, Culture, Festivals, Places, Traditional art forms etc. of the selected State/UT

04

PAINTING

Monuments, Culture, Festivals, Places etc. of selected State/UT



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www.ekbharat.gov.in

MORE INFO



CAMPAIGN IS OPEN TO INDIAN CITIZENS. PARTICIPANTS MUST BE BETWEEN THE AGE GROUP OF 18 TO 30 YEARS